Amendments to the Claims:

This listing of claims will replace all prior versions and listings of claims in the application.

Listing of Claims:

1.   (Currently amended) A broadcast programming receiver comprising:

a microphone for capturing a speech segment from a user of the receiver and generating an analog signal representative of the speech segment;

a converter for converting the analog signal into a digital signal representative of the speech segment;

a processor for interpreting the digital signal and determining whether the speech segment comprises a voice command associated with a genre comprising a plurality of channels;

a tuner for tuning in to at least one channel associated with the voice command wherein the tuner tunes in to a first channel of the genre for a duration before tuning in to a second channel of the genre; and

an output device for reproducing programming broadcast on the channel.

2.   (Original) The receiver of claim 1, further comprising a memory in communication with the processor, wherein the memory comprises an association of the voice command and the channel.

3.   (Currently amended) The receiver of claim 1, wherein the voice command is exclusively associated with the plurality of channels.

4.   (Original) The receiver of claim 1, wherein the channel is associated with the voice command and at least one other voice command.

5.   (Original) The receiver of claim 1, wherein the voice command comprises one or more words.

6.   (Original) The receiver of claim 1, wherein the voice command comprises a voice of the user.

Claims 7-8 (Canceled)

9.   (Currently amended) The receiver of claim 1 8, wherein the duration is between about one second and about 30 seconds.

10.   (Original) The receiver of claim 1, wherein the receiver is one of a radio, a television, and a video cassette player.

11.   (Currently amended) A method for operating a broadcast programming receiver comprising the steps of:
    associating a plurality of voice commands with a plurality of channels wherein a voice command of the plurality of voice commands is associated with a genre comprising one or more channels of the plurality of channels;
    storing a result of the associating step in a memory of the receiver;
    capturing a speech segment from a user using a microphone of the receiver;
    determining whether the speech segment matches one of the plurality of voice commands using a processor of the receiver; and
    tuning in to one or more of the plurality of channels that are associated with the speech segment using a tuner of the receiver; and
    tuning in to each of the one or more channels associated with the genre for a duration.

12.   (Currently amended) The method of claim 11, wherein a second voice command of the plurality of voice commands is exclusively associated with one channel of the plurality of channels.

13.   (Original) The method of claim 11, wherein a channel of the plurality of channels is associated with two or more voice commands of the plurality of voice commands.

14.   (Original) The method of claim 11, wherein a voice command of the plurality of voice command comprises one or more words.

Claims 15-16 (Canceled)

17.   (Currently amended) The method of claim 11 ~~16~~, wherein the duration is between about one second and about 30 seconds.

18.   (Original) The method of claim 15, further comprising the step of capturing a second speech segment from the user.

19.   (Original) The method of claim 18, further comprising the step of tuning in to a specific channel associated with the genre if the second speech segment is recognized by the processor as a voice command of the plurality of voice commands.

20.   (Original) The method of claim 11, wherein the receiver is one of a radio, a television, and a video cassette player.

21.   (Currently amended) A method for operating a broadcast programming receiver comprising the steps of:
        associating a plurality of voice commands with a plurality of channels, wherein the plurality of the voice commands are created using a voice of a user <u>and wherein a voice command of the plurality of voice commands is associated with a genre comprising one or more channels of the plurality of channels</u>;
        storing a result of the associating step in a memory of the receiver;
        capturing a speech segment using a microphone of the receiver;
        determining whether the speech segment matches one of the plurality of voice commands; ~~and~~
        tuning in to one or more of the plurality of channels that are associated with the speech segment using a tuner of the receiver if the speech segment matches one of the plurality of voice commands<u>; and</u>

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tuning in to each of the one or more channels associated with the genre for a duration.

22.   (Currently amended) The method of claim 21, wherein a second voice command of the plurality of voice commands is exclusively associated with one channel of the plurality of channels.

Claims 23-24 (Canceled)

25.   (Original) The method of claim 21, further comprising the step of capturing a second speech segment using the microphone and the step of turning in to a different channel of the plurality of channels if the second speech segment is determined by the processor to be a voice command of the plurality of voice commands.

Claims 26-30 (Canceled)

31.   (New) A broadcast programming receiver comprising:
       a microphone for capturing a speech segment from a user of the receiver and generating an analog signal representative of the speech segment;
       a converter for converting the analog signal into a digital signal representative of the speech segment;
       a processor for interpreting the digital signal and determining whether the speech segment comprises a voice command associated with a genre comprising a plurality of channels;
       a tuner for tuning in to at least one channel associated with the voice command wherein the tuner tunes in to a first channel of the genre for a duration between about one second and about 30 seconds before tuning in to a second channel of the genre; and
       an output device for reproducing programming broadcast on the channel.

32.   (New) A method for operating a broadcast programming receiver comprising the steps of:

associating a plurality of voice commands with a plurality of channels wherein a voice command of the plurality of voice commands is associated with a genre comprising one or more channels of the plurality of channels;

storing a result of the associating step in a memory of the receiver;

capturing a speech segment from a user using a microphone of the receiver;

determining whether the speech segment matches one of the plurality of voice commands using a processor of the receiver; and

tuning in to one or more of the plurality of channels that are associated with the speech segment using a tuner of the receiver; and

tuning in to each of the one or more channels associated with the genre for a duration between about one second and about 30 seconds.